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Press Release

Ward's Marine Electric Announces New Management

South Florida-based marine electric and yacht refit specialist repositions its management staff.

Fort Lauderdale, Florida May 15, 2015: Ward's Marine Electric announces two strategic managerial changes. Long time sales manager, Jim Archard, will become the new Sales Director; charged with oversight and development for Fort Lauderdale, Riviera Beach and the outside sales force. The new Fort Lauderdale Sales Manager will be Ward Eshleman III; who has served as the Assistant Sales Manager for 12 years. These two changes are expected to help further Ward's Marine Electric's dedication to customer service and vendor relations.

In addition WME will say goodbye to long time service manager Steve Hebert. The new Fort Lauderdale service manager will be Adam Shattenkirk. Adam brings 30 years of ABYC certified experience both as the field service manager and lead electrician to the position.

Chief Officer of Operations, Kristina Hebert, commented, "These strategic changes to upper management in both our Sales and Service Department will enable WME to continue to provide quality service to our South Florida customer base, as well as better serve the company's global clientele."

About Wards Marine Electric

Ward's Marine Electric is a third generation family owned and operated business with locations in Fort Lauderdale and Riviera Beach, Florida. Recognized as the yachting world's premier provider of electrical parts and service, Ward's has played a vital role in the growth and development of the industry over the years, and has remained dedicated to its mission of keeping safe and reliable technology at the forefront of every project it undertakes. The company attributes its leadership position in Florida and in ports of call around the globe to its loyalty to both its craft and its customers.